



Marketing & Advertising

COMPANY PROFILE


Introduction

Taking Advertising, Marketing & Branding to the Next Level.

A prolific combination of Advertising and New Media, Q ads is credited to be the best marketing company in Qatar. We have become a trusted name in branding and business promotion with special focus on Online Marketing services. The company delivers high-end services online as well as offline ensuring promising results every time.

Now, you can perfectly focus on your business as all technical and new age media requirements are taken care of by us. We offer customized and integrated solutions taking a unique approach for all our clients, whether it's an individual, a Small and Medium Enterprise (SME) or a Multinational Corporation. We particularly aim to provide the best possible advertising solutions best suited to one and all.

We have already created buzz in the advertising field by executing a number of innovative and highly creative works across the region, through Q ads our advertising services are involving a range of streams starting from Fashion, real estate, e-commerce, education, financial services, jewelry , retail to travel and many more.



Why Us ?

Why Us >>>

At a time when advertising and branding services has become a part and parcel of business organizations all over world, the creative and marketing agencies are also competing to make a difference in the market. This is where Q ads has carved a niche with a number of innovative ideas and sparkling promotional methods.

Whether it is online or offline platform, we have expertise to build a brand that has subtle recall value and higher visibility in the market. Further, our marketing research, business planning and strategic advertising services are second-to-none. Q ads suits better to those looking for economical as well as highly productive advertising and marketing services within a short span of time.

What makes Q Ads the best marketing and advertising company?

WE are

determined to set
a clear and
definitive goal, to never
compromise on anything.

Even before we started our operations
we had an in-depth knowledge of the market
and we knew since day one what it takes to be a
successful firm.

Throughout the last years of experience, we worked with
prestigious companies and helped them success in rigorous
markets, and with their growth and success our knowledge
grew and our standards went higher and higher.

We learned and proved to our customers
that our combination of experience and
passion is the secret recipe for
sustainable success.

DIFFERENTLY
SONIH
ABOUT
THINK

Vision

Our goals, **Vision**, and code can be told with simple points.
Never compromising, Passionate and Experienced Ethical and Transparent
Partners of Success.
Deliver result-oriented, creative, communicative advertising and branding
strategies and solutions to add distinctive value to the brand.
Transform strategy, creativity and market research analytics into brilliant
ideas that sell our clients products.
We seek to partner our clients.
Become the most sought after advertising and branding agency across the
nation with high creativity, performance and customer responsiveness.

Mission



Q ADS will work in tandem with brands to identify goals and opportunities tailored to their requirements, objectives, and long-term ambitions of their business.

We conceptualise and produce unique, compelling, and bespoke luxury branding, marketing and branded content for globally recognised brands in the luxury, beauty, hospitality, fashion and many industries.

We are a type of agency that seeks to empower, enlighten and guide brands through the art of nuanced design, storytelling, content creation, and audience engagement.

OUR SERVICES

Advertising & Marketing

Branding identity

Brand strategy

Graphic design

Media production

Social media

Event management

Exhibitions and fairs

Web Development and design



SERVICES

Advertising & Marketing



Our content-driven marketing services help you generate leads, land new customers, strengthen relationships and build your brand.

In other words, our services tell the story of your organization. The story of your products and services. The story of why your business matters.

Content Marketing

Content marketing matters because traditional marketing has lost its effectiveness. Generic messages pushing products go ignored by consumers who are accustomed to finding the information they need at their fingertips.

Content Marketing Services

As technology provides new ways for buyers to refine their searches and find exactly what they're looking for, companies need a great content marketing agency to help them navigate the changing landscape.

That's where we come in.

At Q Ads we understand the importance of content marketing, and we know how to make it work for your brand.

Since day ONE, we've provided content marketing services for companies of all sizes and in every format to help tell their stories, attract new customers and drive sales.

As a full-service content marketing agency, we handle every aspect of your content marketing strategy, from developing a data-driven plan based on your company's individual marketing needs to delivering a finished product in the format that's best for your audience.



SERVICES

Graphic Design

A good design is the first impression another is radiance to communicate.

Your company's Image ripples through every aspects of contact with your clients. The visual impact of professional graphic design services, from your logo and corporate identity, to printed collateral material, to web presence, determines your credibility in the market place.

Whether you need a logo to establish your brand, a Tri-Fold brochure for your upcoming event, or you are ready for a website or social media help, it all starts with professional graphic design services.

Hiring a professional graphic designer enables your business to effectively and consistently communicate your brand.

- Logo Design
- Flyers & Brochures
- Stationery Design
- Print Ads / Magazine
- Company profile

Corporate Branding

The visual impact of professional graphic design services in all your marketing resources, from your logo and corporate branding to printed collateral material to web presence, determines your credibility in the marketplace.

Design Creativity

From marketing strategy to knock-out graphic design, you will carry your sales message into the marketplace with confidence. Establish visual impact and branding throughout your promotional material with our graphic design services. Q ads can give you the edge over your competition by adding a professional and cohesive look to your marketing materials and collateral.



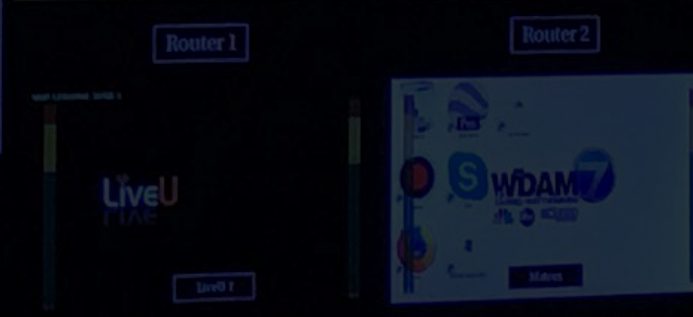
KEYSHAWN KEYES AND
THE TARTERS.
TAYLORSVILLE
REMAINS UNDEFEATED
AFTER TONIGHT'S
MEET WITH PERRY
CENTRAL
22:23:16

SERVICES

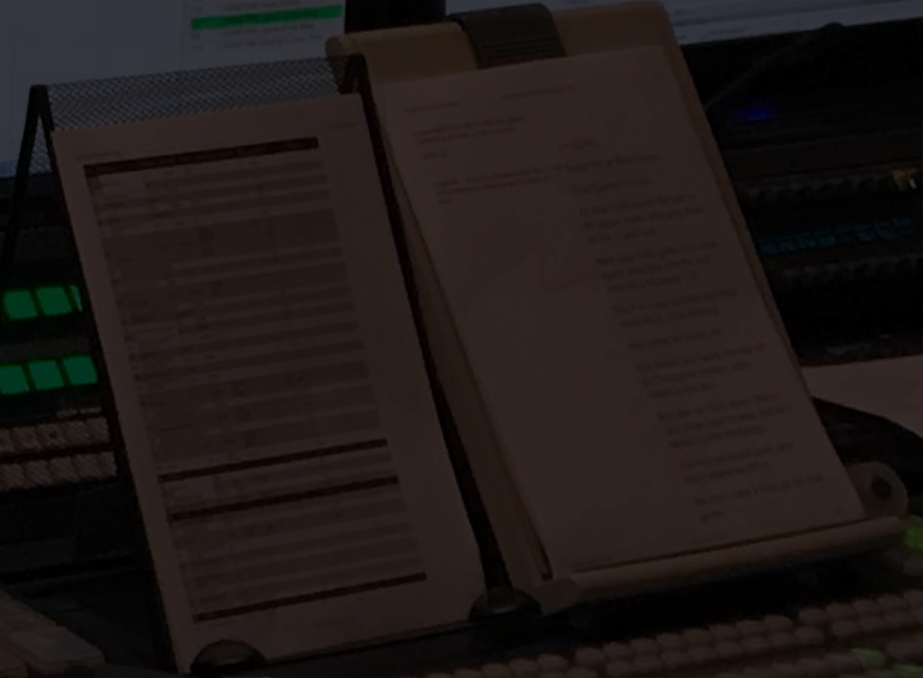
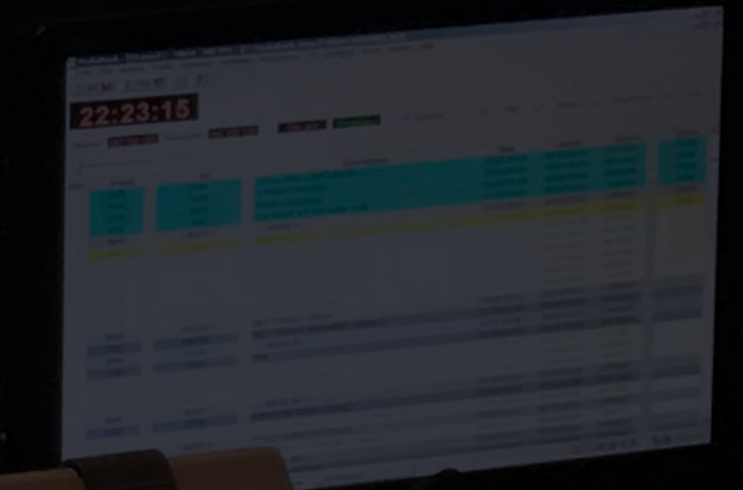
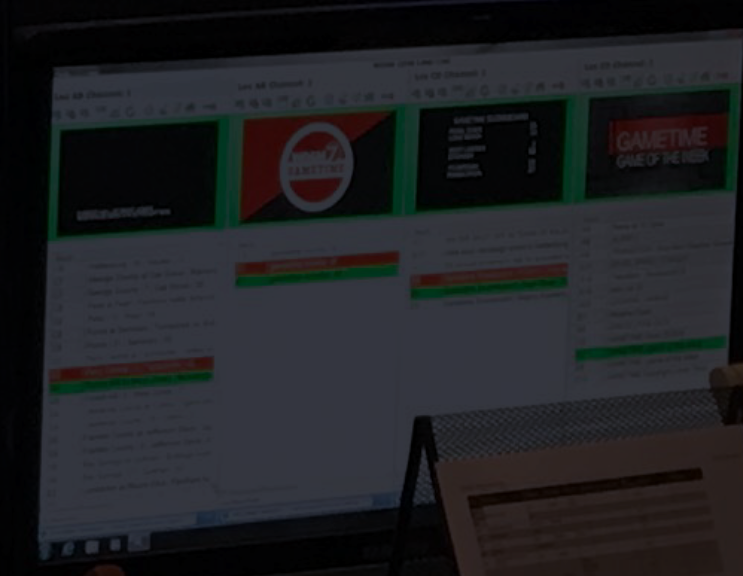
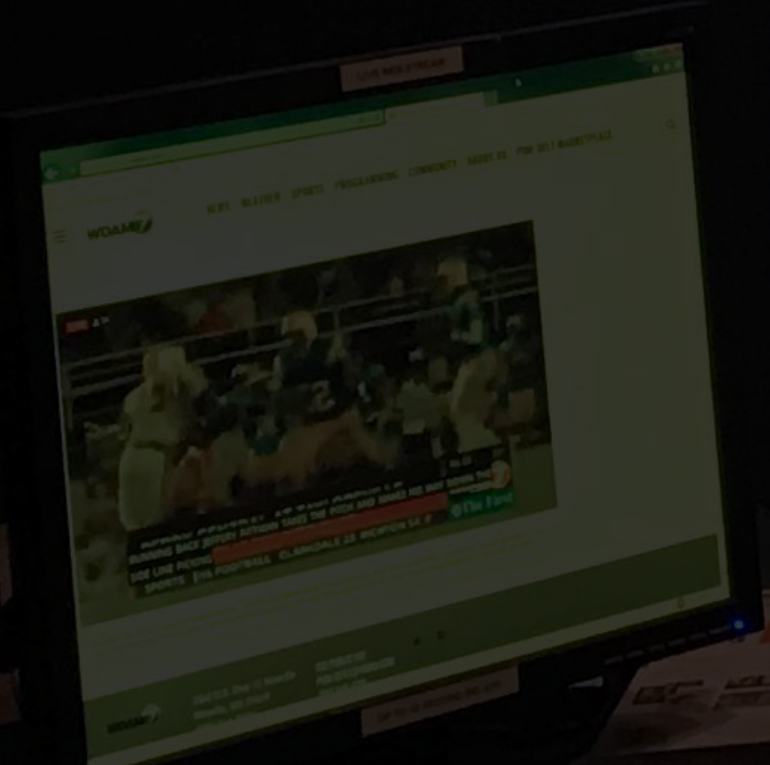


GAMETIME SCOREBOARD

PCAHS	20
HAZLEHURST	14
SUMRALL	20
PASS CHRISTIAN	13
WAYNE COUNTY	33
PICAYUNE	61



Media Production



2D & 3D Animation

In keeping with the Digital world we live and work in, Q Ads offers you 2D & 3D Animated videos. It establish a stronger connection in the viewers. The characters and the animated objects keep them engaged for longer. Consumers of all sorts are more interested in watching a video of a product than read about it. It makes marketing fun and engaging.

Promotional Videos

A well crafted business videos, created by Q Ads can become the talk of the town in no time. Use the video explainer in meetings, fairs and shows as well to grab the attention of prospective buyers, clients and also promotes your brand.

Video & Photo Production

Q Ads is a full-fledged Media Production Company. creating cinematic style videos and dynamic commercials. We strategize & execute emotionally engaging video content using motion picture style videography from products to corporate to Tv shows. Professional level communications powers our unique ability to transform a vision into a complete brand video experience with the scalability to expand e-commerce products, brand image and sales. On time, on budget and just all around on point – Q Ads delivers “big studio” quality video content for every marketing platform

We offer various services for Construction Businesses, from Drone Filming, Construction Progress Videography and Photography, and Live Time Lapse Cameras. We customize the offering based on your need to guarantee customers' satisfaction. With a team of experienced photographers, we work hard to capture the moment so you can have it for ever saved.

From all scales of events, weddings, products , fashion photoshoots we have the best team to deliver outstanding results using the latest trends and technology in photography.



SERVICES

Social Media

Qads you'll get a partner who is experienced and certified in offering such services to small and medium-sized businesses in over 20 industries, including healthcare, beauty and fashion, transportation, insurance, telecommunications, finance, construction, as well as non-profit organizations working in education, entertainment, and other fields.

WE VALUE YOUR TIME, and
want you to make use of your time effectively.



SERVICES

Events Management



Qads is a full-service agency that executes all event strategy, from concept to execution.

We merge creative innovation with practicality to engage your audience, enhance your message, and amplify your brand. From conceptualization to production, Q ads team can handle every element of your event to ensure it is not only successful but impactful & memorable.

We are passionate about events, and we take each one personally. Our passion and dedication, combined with the experience of our in-house event specialists enables us to exceed client expectations. We make it our priority to understand our client's objectives, working alongside clients from concept to completion to create a unique and memorable event.

We work with global brands to produce live events and digital experiences that engage the world's media - and an ever changing, discerning audience.

We have a total control of your event from concept through to completion.

Whether you are seeking a small or big event, product launching, awards or simply throw a memorable event, Q ads can provide the right support. We do not restrict the location of our events, we are client led.

We pride ourselves on delivering a first-class service to each and every one of our clients, large and small.

Q ads offers a full range of events supplies from stages, screens, lights, audio, podiums, carpets, bespoke setups, decorations and props, to 3D mapping and projection, hostesses and ushers and many more.

SERVICES

Exhibitions and Fairs



SEIZE THE MOMENT

We design, build, and manage trade show exhibits of all sizes. Make the most of the time you have with your customers on the show floor with an impactful trade show exhibit and meaningful interactions.

We deliver exhibit properties range from tabletops to complex, double-deck exhibits with multimedia presentations, special lighting, and fully operating equipment products and staffing.

WE'RE READY

Q ads offers a comprehensive suite of services to support any trade show program.

Program and project management

Trade show exhibit design

Exhibit fabrication

Exhibit transportation and logistics services

Trade show management

Exhibit installation and on-site show services

Inventory management

Digital collaboration tools

SERVICES

Web Development and Design

Branding & Corporate Identity

The web development and design teams at Q ads work hand in hand with all prospective clients to assess the impact of their brands and find creative digital solutions to boost their presence in the target market. Our diverse and experienced in-house team works on the evolution of old or the creation of new compelling logos, brand guidelines, branded templates or print collateral to enhance the appeal of the brand on the digital landscape and beyond.

Copywriting & Copyediting

Linguistic errors and typos in the website content portray a company as unprofessional and careless. However, using the correct tone of voice and effective phrases ensures that anyone who visits your web page gets an accurate impression of who you really are and the services they can expect from you.

Q das team works closely with each client to develop the content so it remains effective and accurate without losing or distorting the identity of the person or company behind it.

UI / UX Design

We create new and develop old designs that fascinate the target audience and maintain their interest by enabling the website content to flow in a way that is compatible with the user's specific requirements in order to enhance the company's digital appeal. We provide a number of web design and web development solutions for companies looking to boost their online presence or even enter into the digital realm for the first time.

Website Development

What's the difference between a nice looking website and a great user experience? More often than not it's in the subtle ways that a visitor moves about and interacts with a website. Our Front End developers live and breathe the code and development strategies that help make websites engaging and a joy to use. We design a website from the ground up to consider how a site may progressively enhance depending on the size of screen it is being viewed on. This responsive design means that the website can adapt to a variety of screen sizes and shapes without losing its appeal, functionality or important information.

Marketing & SEO

Having the optimal website is ineffective if it isn't getting noticed. Our experienced team dedicates themselves to devising strategies to help companies with search engine optimization to make them stand out on the digital landscape. From professional audits to identify and rectify problems with your site to designing and developing content marketing or PPC advertising campaigns to boost the appeal of your website and brand, we've got you covered.



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